

## PRESS RELEASE

For media inquiries, please contact:  
Real Time Automation, Inc.  
800-249-1612  
[RTAutomation.com](http://RTAutomation.com)  
[RTAMedia@rtautomation.com](mailto:RTAMedia@rtautomation.com)



## FOR IMMEDIATE RELEASE

### Real Time Automation Names Industry Veteran Roy Kok Vice President of Sales and Marketing.

**Pewaukee, WI. – June 22, 2026** - Real Time Automation (RTA), a long-time leader in industrial protocol gateways, today announced that Roy Kok has joined the company as Vice President of Sales and Marketing. A widely recognized industrial automation evangelist, Kok will help guide RTA's growth strategy and expand awareness of its protocol gateways, data collection and historization solutions, and embedded protocol chipsets.

RTA has shipped hundreds of thousands of connectivity solutions for EtherNet/IP, Modbus, PROFINET, BACnet and many other industrial protocols. Kok's appointment reinforces the company's commitment to helping OEMs, system integrators and end users solve their most challenging communication and connectivity problems.

Kok brings decades of experience in device connectivity, SCADA, historization and analytics. He most recently served at Mitsubishi Electric, involved with their partner programs, protocol evangelism and SCADA technologies. He previously served as Marketing Director at CESMII – The Smart Manufacturing Institute, headed sales and marketing at Kepware (KEPServerEX) and Ocean Data Systems (Dream Report) and has been a longtime contributor to industry standards efforts, including work with the OPC Foundation.

"Roy is a respected voice in industrial automation, with a rare combination of deep technical knowledge and a gift for connecting with the market," said John Rinaldi, Founder and Chief Strategist at Real Time Automation. "His passion for connectivity and smart manufacturing makes him a perfect fit to help drive RTA's next chapter of growth."

"RTA has a long history of solving the automation industry's toughest protocol problems with a powerful array of gateway hardware, communication software stacks and embedded chipsets," said Roy Kok, Vice President of Sales and Marketing at Real Time Automation. "I'm proud to join this excellent team and help take their already impressive success to the next level."

In his new role, Kok will focus on:

- **Sales growth** – Expanding RTA's reach with OEMs, system integrators and end users worldwide.
- **Marketing and evangelism** – Raising awareness of RTA's gateways, machine historian data solutions and embedded chipsets across the automation community.

## About Real Time Automation

Real Time Automation (RTA) delivers simple, reliable and secure industrial connectivity solutions for manufacturers worldwide. With decades of expertise in PLC integration, protocol conversion and industrial networking, RTA helps customers unlock the power of their plant data.

For more information about the Historian, visit [www.rtautomation.com/historian](http://www.rtautomation.com/historian), give us a call at 800-249-1612 or send us an email at [solutions@rtautomation.com](mailto:solutions@rtautomation.com).

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